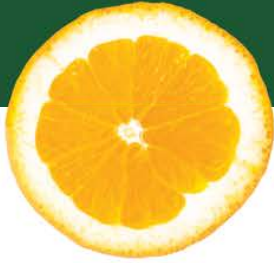


# the journey of real

MegaFood  
Fresh From Farm To Tablet™



## connect

Real starts, obviously, with real. There's no such thing as fake pow. And right now it hits you. Pow. MegaFood will buy over a half million pounds of fresh produce this year all delivered to our back door in New Hampshire.

STEP 1

We believe it's all about real relationships so we are besties with our farmers. There is nothing like having farmers as friends.

## pick



STEP 2

Once we get our hands on real, we squish, smush and smash it (say that three times fast!). The whole fruit, the whole veggie. It's a scientific Slo-Food Process™. And what you're left with is something that looks like Italian Ice. And tastes better, like the real food it is!



## grind

STEP 3

We then move this yummy pulp through a series of tanks where we integrate in more Vitamins for potency. And now, your body not only recognizes the Whole Foods ("Hello Food!"), but it allows our super fresh nutrients to be readily absorbed as food.

## transform



STEP 4



## dry

STEP 5

Our gentle and oh so cool Refractance Window Drying™™™ technology carefully dries the squished fruits and veggies to the exact point of dehydration (no more, no less) while preserving all of the nutrients, colors, and aromas of the fresh produce. (In Carrots, Out Carrots)

## tumble



STEP 6

We went through a few names for this one: Whirlygig, Bear Claw... that was a fan favorite... anyway, this is where the nutrients become "POW"der. See what I did there?

And finally, real reaches the end of the line in our tablet presser. And it all happens in our very own "magic treehouse" in NH (yes, it's a vertical tree house) Want to peek in the treehouse? Watch our live cams 24/7 at [www.megafood.com/livecams](http://www.megafood.com/livecams)



## press

STEP 7

We carefully count your vitamins into amber glass bottles and seal them with love.

## seal



STEP 8



## ensure

STEP 9

And our quality department does the MegaWork so we can guarantee all of this! Phew - it only took us 263 hours for that one quality batch!

Your journey of real

starts here!

